

# Lahore Graphic Design PORTFOLIO

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#### **ABOUT US**

We are a team of creative thinkers, passionate designers, crazy developers, and enthusiastic marketers. These are the people who have become our identity, our strength, and the reason to be known as the best. However, initially, it was not easy. It has been one amazing journey that transformed us over the years and helped maintain this remarkable reputation.

We started off as a small creative agency but the plans were always big. There was always a need for an effortless graphic design agency that could innovate splendid quality of visuals in market competitive prices. This led us to form Lahore Graphic Design, which is now recognized for its customer-centric design approach.

Lahore Graphic Design is established with the purpose of catering the needs of small-to-medium-sized businesses, who want to step ahead of their competitors with an impactful corporate identity. For those of you who are not aware, Lahore Graphic Design is a subsidiary of Stepup web design, which covers the US market and assists public and private organisations in grabbing attention through stunning visuals.

So, whether you are starting up a new company, or eagerly want to redefine your brand identity, Lahore Graphic

Design is here to make all your dreams come true.

































































































## Logo Files for Clients













DANTEH<sub>®</sub>

#### Ready Files

Logo - EPS format:

EPS, 2 in. wide, 120DPI resolution, RGB color mode

Logos - print formats:

JPEG, 3 in. wide, 300dpi resolution, CMYK color mode

PDF, 3 in. wide, 300dpi resolution, CMYK color mode (NOT FLATTENED, unless size is too large. Flattening tends to decrease quality.)

JPEG, 6 in. wide, 300dpi resolution, CMYK color mode

PDF, 6 in. wide, 300dpi resolution, CMYK color mode (NOT FLATTENED, unless size is too large. Flattening tends to decrease quality.)

Logos - web formats:

JPEG, 2 in. wide, 120dpi resolution, RGB color mode

PNG, 2 in. wide, 120dpi resolution, RGB color mode





## Profile Design

A well-designed and written company profile makes it possible to effectively deliver key information about your company to your potential customers and investors. It is also an important tool to help you to present a professional image.



## **Brochure Design**

Brochure design matter a lot because you must make a desirable impact on your clients or target customers at that very moment when a brochure is picked from the shelf. Do not let that moment go waste. Catch the viewers' eyes instantly and get them to read your brochure from start to finish. Your brochure should reflect your brand and its values. It should help your business win their trust.



## Poster Design

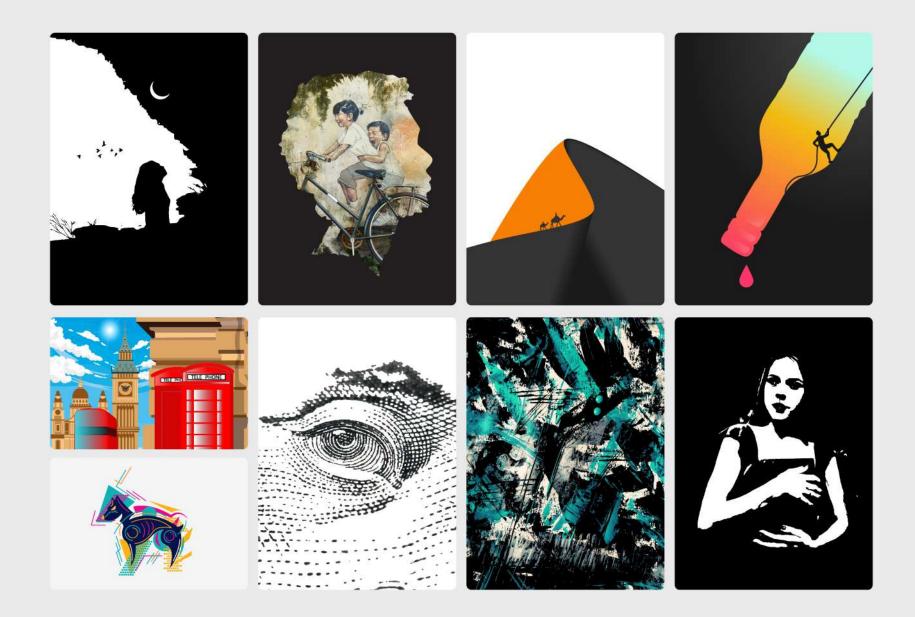
Posters are different from books or articles in the way they convey information. People view a poster from both far away and close up.





### Packaging Design

Here, we'll take you through the process of creating stellar product packaging for your product, from creating materials that make sense for your brand through the shipping process.



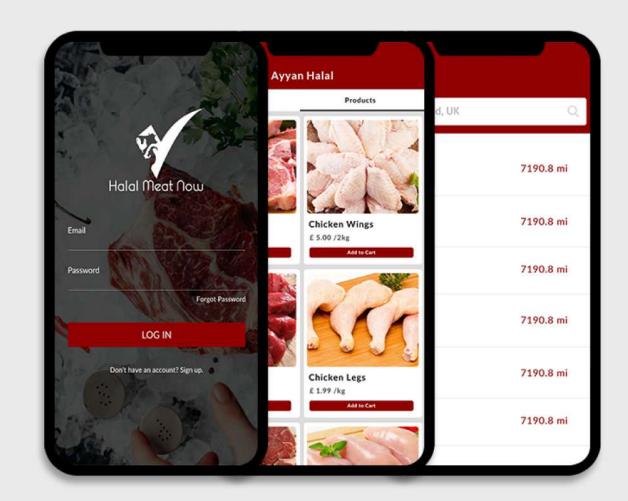
## Illustration

An example of an illustration is a picture accompanying a magazine article. An example of an illustration is the description of deforestation used to show the harm that humans are having on the environment.



## Game UX/UI Design

We are a dedicated team with drive, passion, and creativity, who enjoy being part of a forward-thinking studio in an exciting and ever-evolving industry.



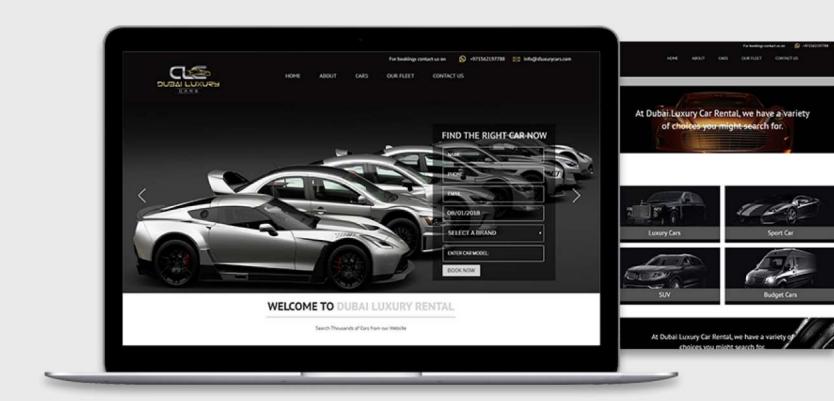
## App Development and Designing

We craft smart solutions with research-backed strategies and high-quality, professional-grade custom product designs. We're fanatical about the UX/UI design process, and we go deep to cover all user scenarios and edge cases. We get noticed for our brand design, too. We architect and code hard-core iOS and Android mobile apps, built for scale and security.



### Gebrull

The legacy of Gebrull provides highly equipped, efficient, trendy and inventive products to its customers. Web design and development is our forte and we proudly say we are the best.



#### **Dubai Car Rental**

Dubai luxury has now made it very easy for everyone to enjoy luxury cars at an affordable price. There's a lot that we do before actually starting the project. We do market research and analysis, understand the competitive landscape, understand and document clients' design and branding preferences, consult with all the key stakeholders and finally come up with a high-level mapping.



#### Elvaraddo

We have largest selection of accessories and shoes online. We work with numerous enterprise technologies to provide highly customized, scalable and integrated solutions to digitally transform your business.



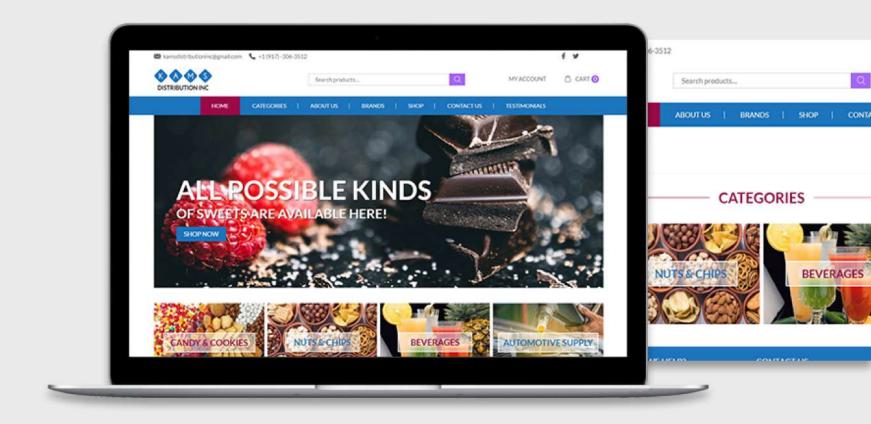
## 24karat by Mehrunisa

The 24 Karat Gold Elixir is a blend of pure essential oils infused with 24 Karat Gold. We're passionate about our cross-functional approach. We help you design, test, build and deliver products – faster and more cost-effectively.



### P2impact

P2impact is a policy think tank, generating evidence and informing policies for addressing priority development challenges confronting Pakistan. Our solutions are aligned to your business need thereby simplifying and streamlining how you execute your tasks. We can help you experience next-generation enterprise solutions with advanced analytics, enterprise movement, and digital transformation.



#### Kamsny

kamsny provides its customers with the best snacks such as Candy, Nuts, Chips, etc. We design and develop e-commerce websites that help e-commerce companies grow revenue and profit faster. Our professionals will turn your e-commerce website into your most effective online selling tool.

## THANK YOU!

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